

# A2P Energy Solution Pvt Ltd

Biofuel from waste for a cleaner, healthier India



<b>Company registration No</b>	U37200CH2018PTC041886
<b>DIPP No</b>	DIPP34685
<b>Founder</b>	Sukhmeet Singh
<b>Location</b>	Chandigarh
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<b>Company URL</b>	<a href="https://www.a2penergy.com/">https://www.a2penergy.com/</a>
<b>Founding Year</b>	2018
<b>Stage</b>	Scaling/ Growth Stage
<b>Industry/ Sector Focus</b>	Thermal Power Plants, Cement, Process and Waste recycling



# The ~~Problem~~

# Epidemic



35 million tonnes of straw is produced every year: most of it is burned on the fields

## HEALTH

“Delhi Most Polluted Capital In the World...”  
Published :March 6, 2019

**hindustantimes**

“Delhi kids have Smaller Lungs compared with children in US due to Air Pollution”

*Journal of Indian Paediatrics*



## ECONOMIC

“Decreasing Farmer’s Income Causing Increase in Suicides”

Average of over 1000 farmers suicides a year in Punjab



# Indian coal power plants world's most polluting

Carbon emissions from coal-based thermal power plants in India are rising fast and will continue to go up in the near future. These plants are among the most inefficient, polluting and water intensive in the world, warns a recent report



The Third Pole

# '70% Of India's Coal Plants May Fail To Control Pollution Even After 7 Years'

*Indiaspend*



# Main Stakeholders In Biomass Fuel Value Chain



Despite the huge demand and availability there are multiple issues with various stakeholders.



Farmers



Biofuel  
Manufacturers



Buyers

# Challenges for Farmers

Farmers

No structured selling points

No discoverability on buyers

Most biomass ends up **burning** or **non commercial** use



Meeting with farmers for biomass procurement | Burning of biomass on fields in Gujarat

# Challenges for Biofuel Manufacturers

## Biofuel Manufacturers

Limited access to  
sales points

Not able to have  
longer payment  
cycles

Quality/Certifications



Gujarat based biomass briquette manufacturer

# Challenges for Biofuel Buyers



1. Reliability

2. Quality and Quantity

3. Lowest Cost/GCV



5. Impact  
Measurement

4. Seasonal  
Variations

# A2P Energy Solution Private Limited



## Assess, Explore and Plan for Biomass Usage

Biomass assessment studies using

- its tech models built on satellite images
- by deploying on the ground assessment teams

## Biomass Collection, Storage, Processing and Supply

Identify

Collect

Process

Fulfilment

Steam Based

## Biomass/Fuels Trading Platform

Connecting buyers, manufacturers and farmers for biomass trading



# Biomass Planning : 2 scenarios



## Available

1. Assessment of Biomass in Geography
2. Onboarding of multiple farmers and suppliers
3. Bidding and Supply
4. Open and fair pricing system
5. Fixed charges for platform usage

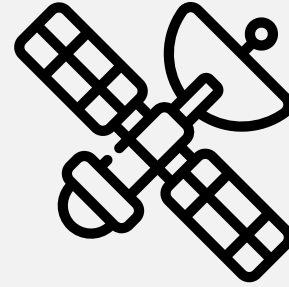
## Not-Available

1. Identify Alternate Crops
2. Formation of Farmer groups/FPOs
3. Digitization of Material Management System
4. Logistics Management
5. Dedicated and continuous supply through FPO's



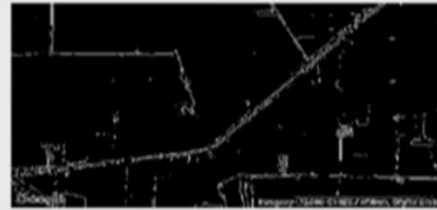
# CropBurning.in : Reduce cost of biomass collection through AI driven satellite imagery

Automated straw identification processes for farmer entrepreneurs

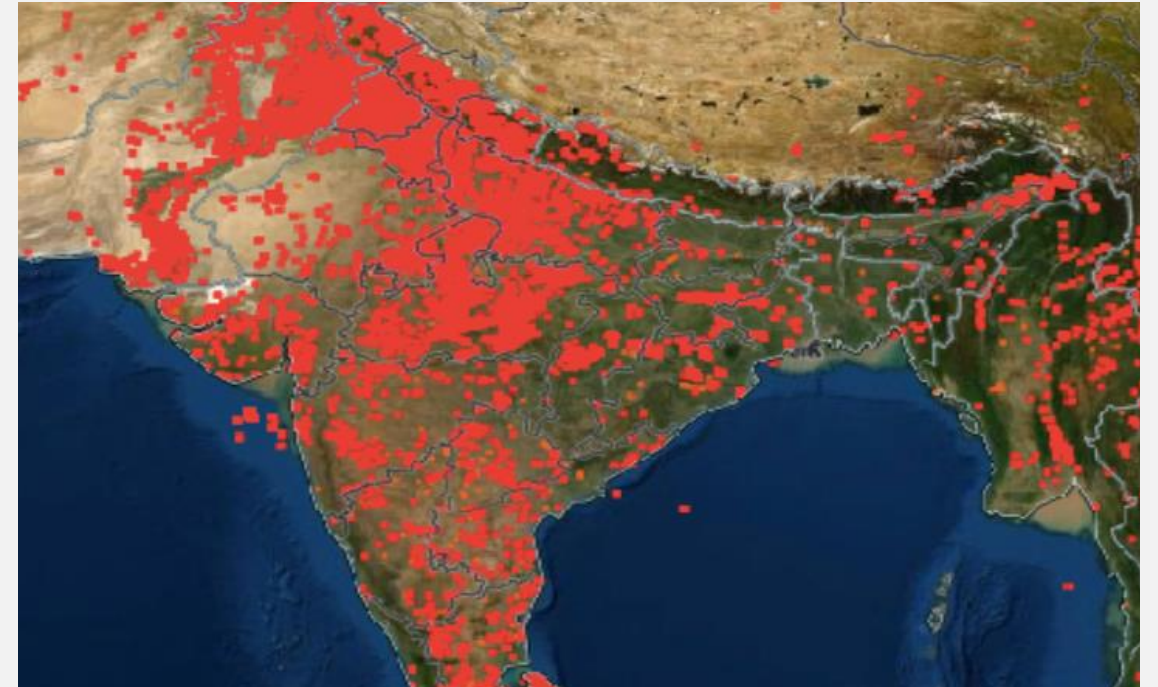


Fire detection through geo imaging reduces cost of collection by ~12%. Joint project with Google AI and NVIDIA.

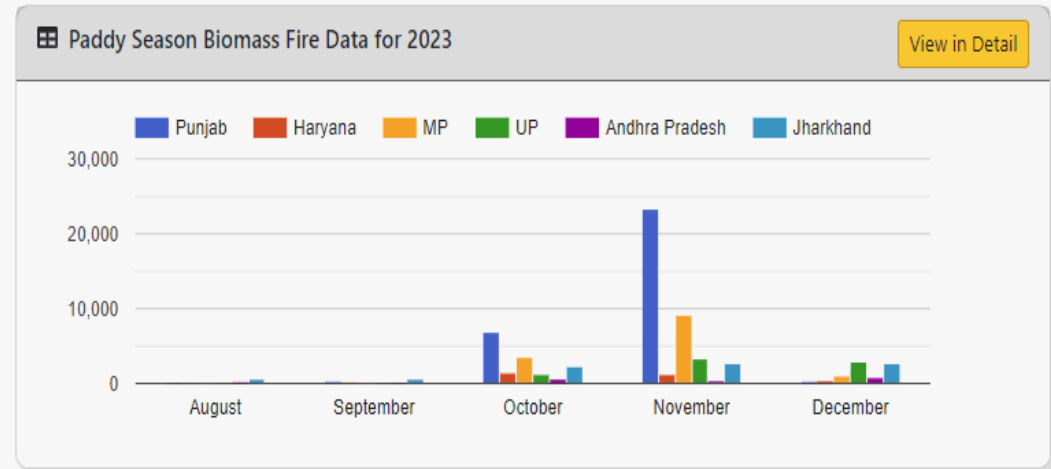
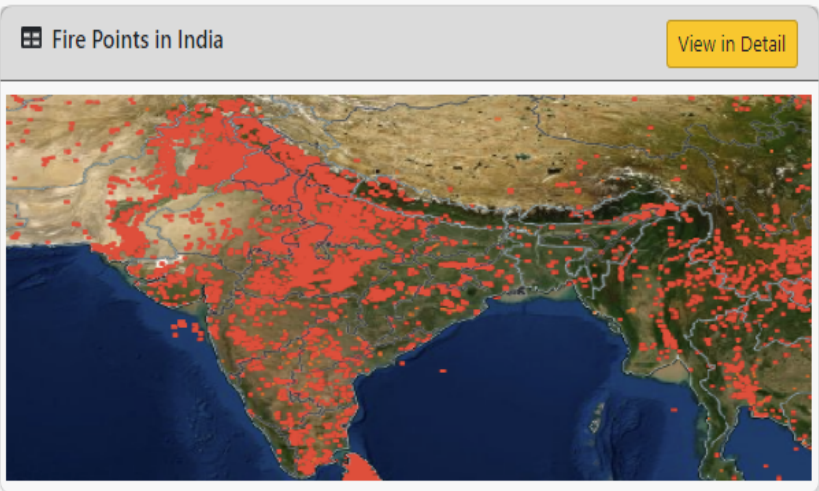
Edge Detection



Color labelling of paddy



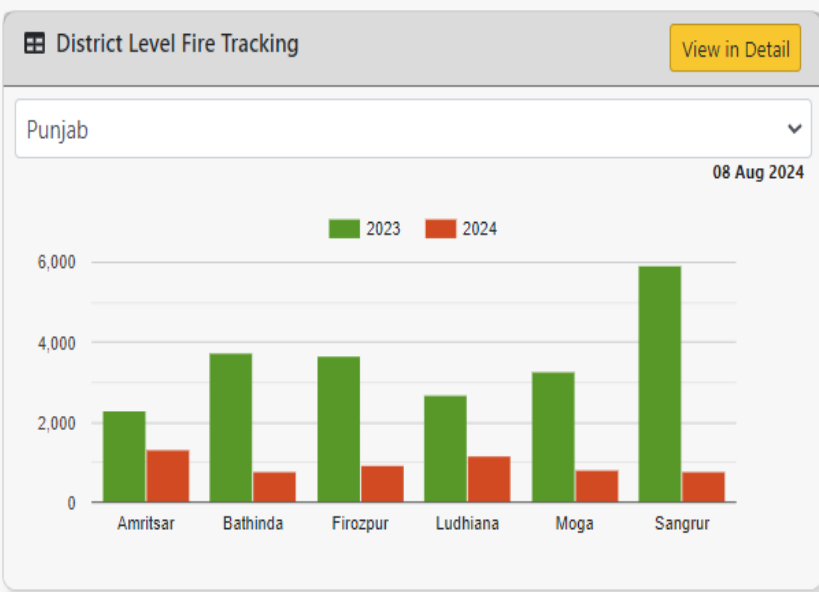
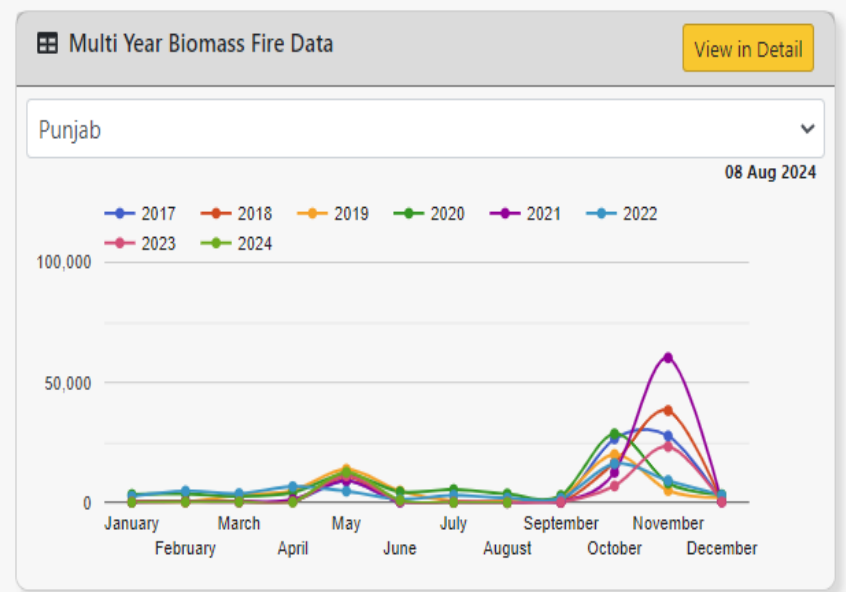
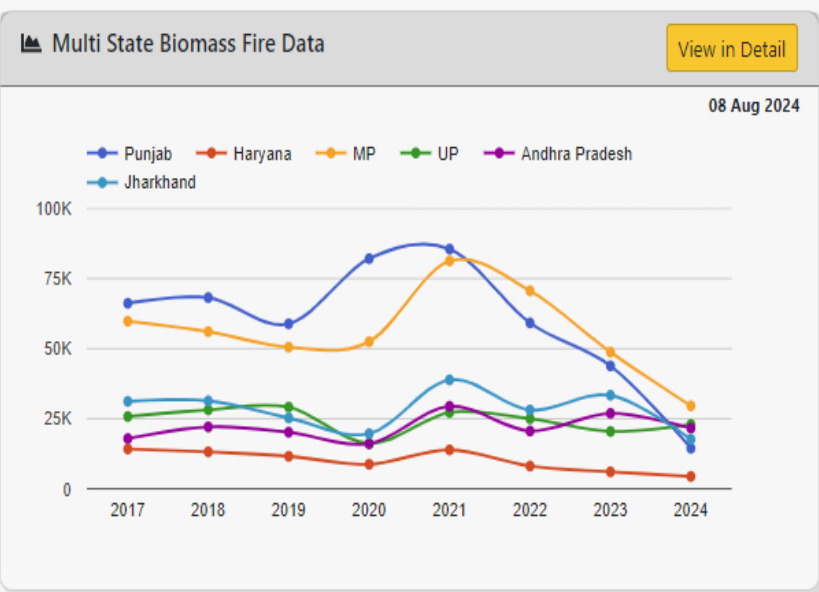
# [www.CropBurning.in](http://www.CropBurning.in)



### All India Biomass Fires

08 Aug 2024

	2023	2024	%
No. of Fire Points in August	3015	290	90↓
No. of Fire Points in July	3376	1090	68↓
No. of Fire Points from Jan to Aug	338583	305974	10↓
Ranking			



# Case Study - 1

The following Case study is for a cement major

Following things were covered in Study:

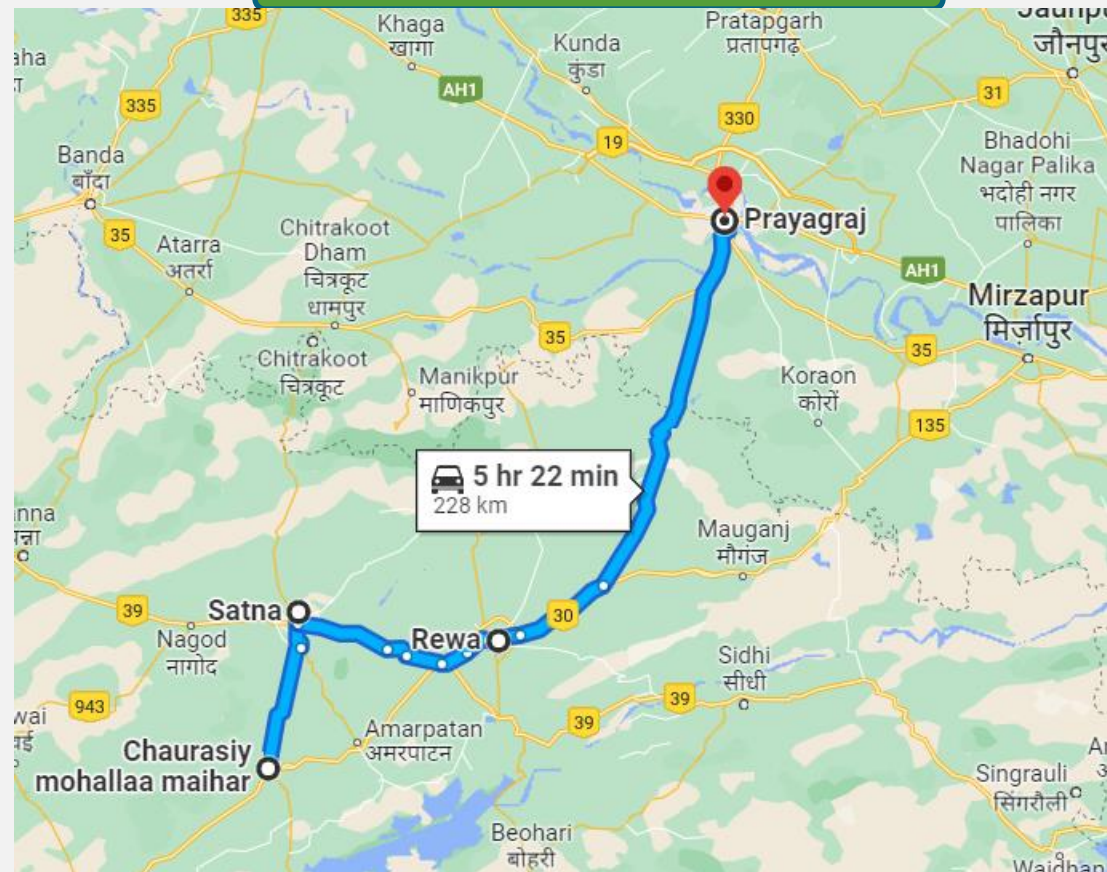
1. General availability of Biomass

2. Usage Perspective in region

3. Supply Risk and Price Development

4. Overall Impact on Costing and Environmental Impact

## Area Covered for Study



# Case Study - 1

## General availability of Material through Fire Tracking and Local Study

Make better decisions with better information. Know what's happening on the ground for biomass with near real-time data by entering simple search criteria.

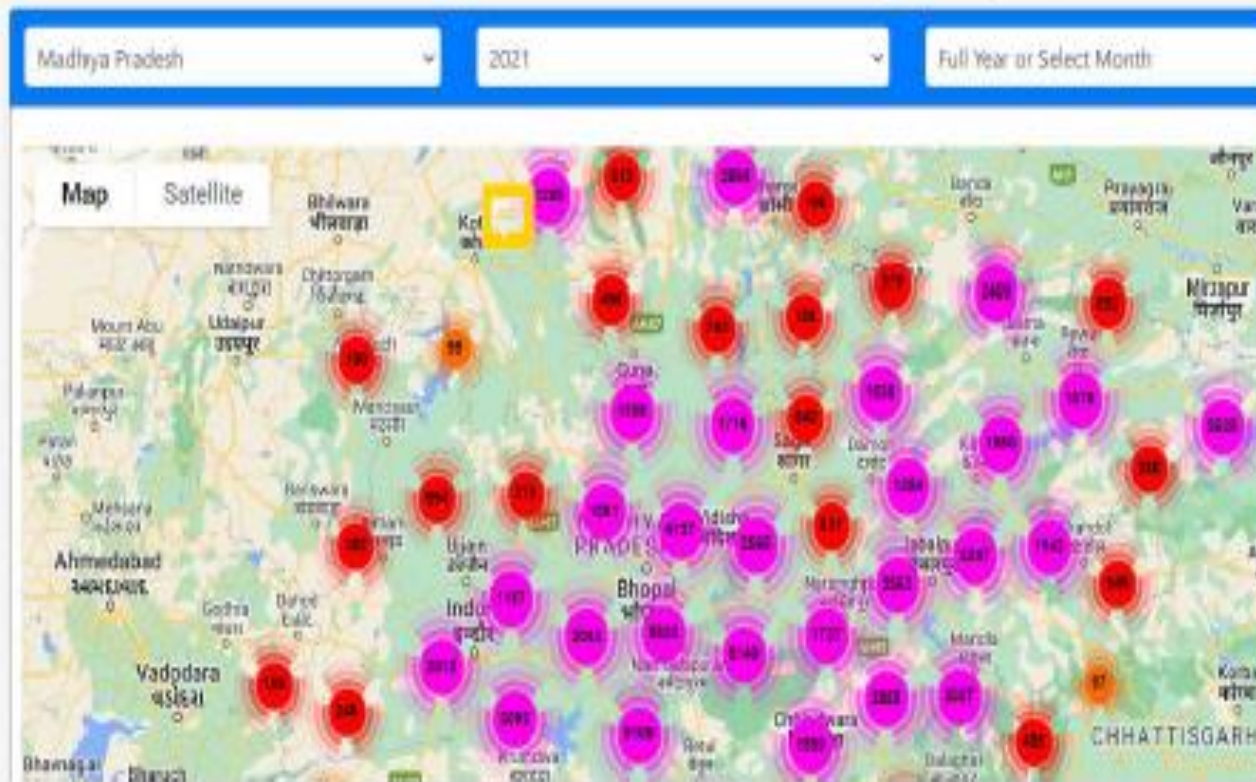


Fig 3: Fire points in and around Satna Region

### 3.1 General availability of Biomass – Agri Residue

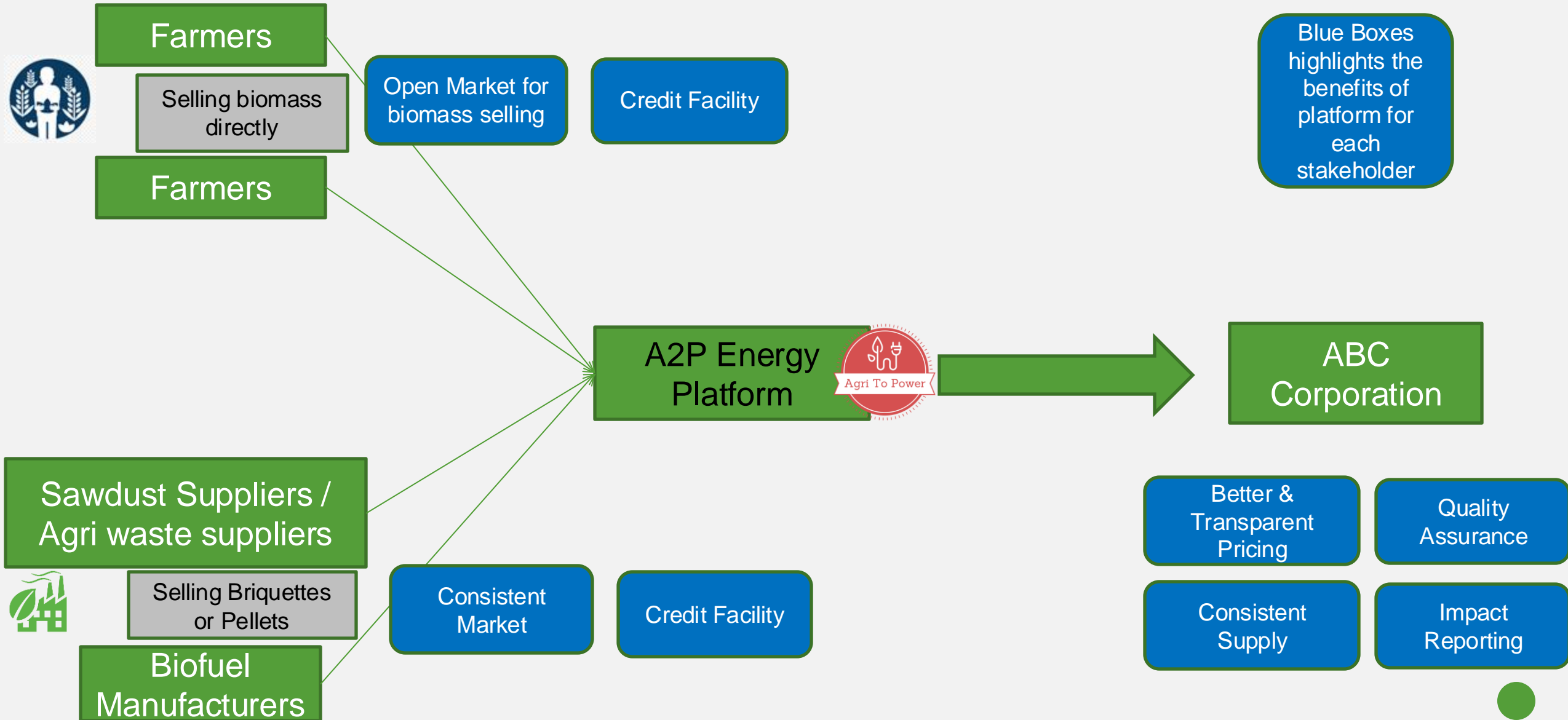
Sr. No	District	Crop	Area in Hectares	Yield Per hectare (kg)	Total Yield (MT)	Stalk Availability without Moisture (MT)
1	Satna	Rice	132000	2460	324741	244530
		Kharif Sorghum	7600	2476	18820	9410
		Barley	20000	3910	78200	39100
		Chick pea	116000	1476	171309	85654
		Pigeon Pea	75000	1537	115280	57640
2	Rewa	Soyabean	59800	581	34800	17400
		Rice	121300	2159	261887	224708
		Kharif Sorghum	26120	2258	58980	29490
		Chick pea	54300	1374	74660	37330
3	Sidhi	Pigeon Pea	32900	686	22600	11300
		Soyabean	42500	914	38850	19425
		Rice	113950	2049	233500	211092
		Kharif Sorghum	23510	2241	52700	26350
		Pear Millet	32500	2342	76140	38070
		Maize	38100	2625	100020	50010
4	Panna	Barley	18130	3104	56290	28145
		Chick pea	66600	1151	76700	38350
		Pigeon Pea	46200	1277	59020	29510
4	Panna	Rice	58400	2400	140200	108186
		Kharif Sorghum	7600	2319	17630	8815

# Case Study - 1

## Storage and Transport Mechanism



# For Existing Materials : Bidding On the Platform



# Benefits of Biomass Study and Bidding



Biomass  
Availability

Clean visibility of the biomass available after assessment in the region.

Competitive  
Pricing

Bidding helps in getting the costs down because of more competition

Digital  
intervention  
and impact

Single source for entire material management (Invoices/PO's/ Deliveries)



# Biomass Planning : 2 scenarios



Not-Available

1. Identify Alternate Crops

2. Formation of Farmer groups/FPOs

3. Digitization of Material Management System

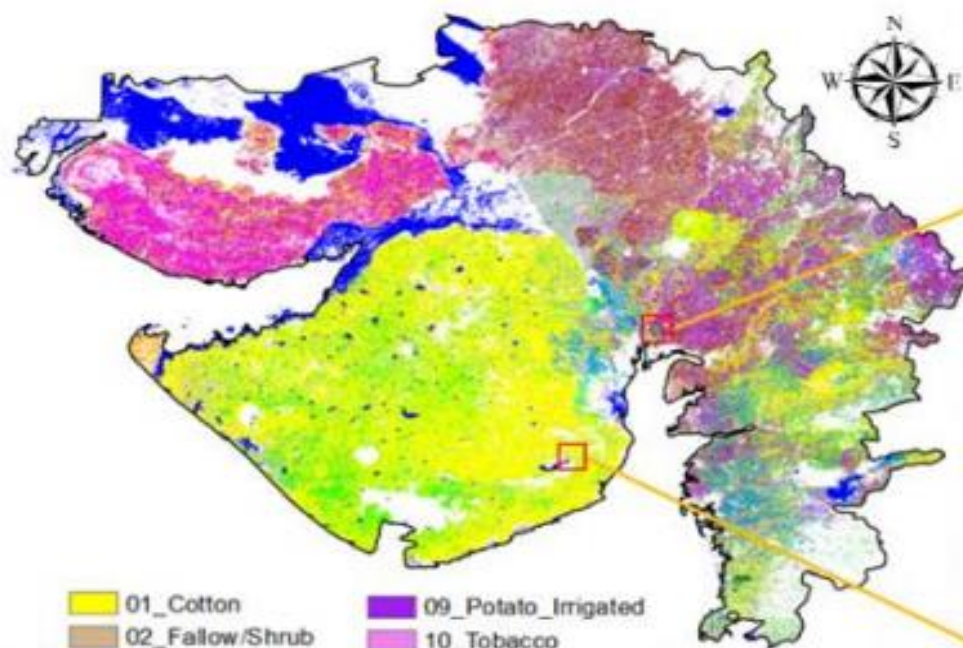
4. Logistics Management

5. Dedicated and continuous supply through FPO's

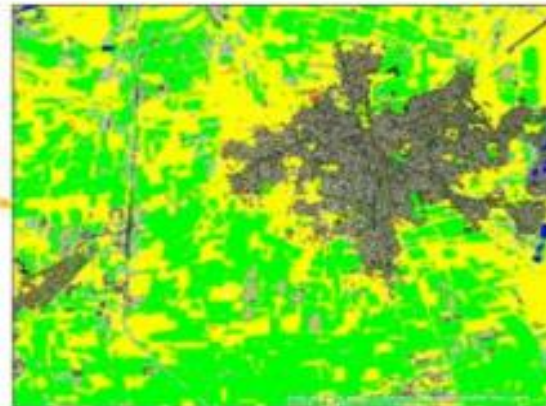
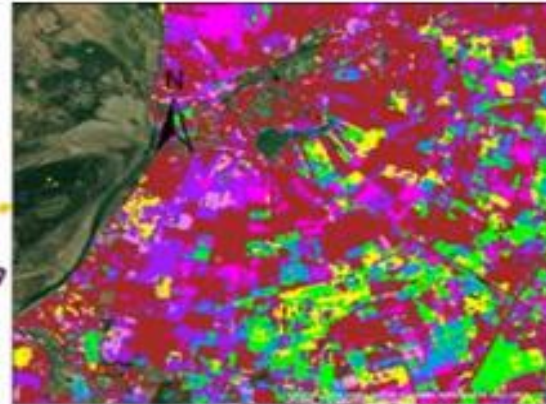


# Case Study 2: Raw material Not-Available Cotton Stalk and Groundnut

Raw material availability is the major challenge for captive plant and cotton stalks are abundantly available in Saurashtra. Approx. 40 Lakhs MT of unused stalk is available in the region.



- |                     |                     |
|---------------------|---------------------|
| 01_Cotton           | 09_Potato_Irrigated |
| 02_Fallow/Shrub     | 10_Tobacco          |
| 03_Groundnut        | 11_Water Bodies     |
| 04_Pigeon_pea       | 12_Wheat            |
| 05_SugarCane        | 13_RabiFallow       |
| 06_Sorghum          | 14_Flooded_crop     |
| 07_Other LULC       | 15_Sorghum/Shrub    |
| 08_Castor_Irrigated | 16_Orchid           |



# Storage Locations



Based on our assessment and field study 3 locations have abundant of raw material availability

3 Prime Locations for setting up Plant

1. BOTAD

2. AMRELI

3. BHAVNAGAR



# Geographical and Crop Data

Apart from cotton stalk (Moisture 35-50%) and availability in (Feb – June) there are other crops which are abundantly available in the region.

**1. Juliflora  
(Nov - June)**



**2. Bagasse  
(Moisture is  
30-40%)**



**3. Napier  
(Moisture is  
60-70%)  
(Year Around)**



**4. Toor**



# Alternate Crops : Energy Grass Prospects

Energy grass can be grown year around and require minimum intervention. Following is the data regarding Napier.

1. Production/Acre

30 - 40 MT / cycle (Cycle at 45-50 per days)

2. Selling cost for farmers

1200-1500 Rs/MT: Rs 3 Lakh /year

3. Crop Cycle

First crop  
- 90 days

Second  
Crop - 60  
days

Every Crop after that - 45 - 50 days

The grass is sown once and reaped after an interval and it regrows again- cycle for 5 years.

# Energy Grass Prospects

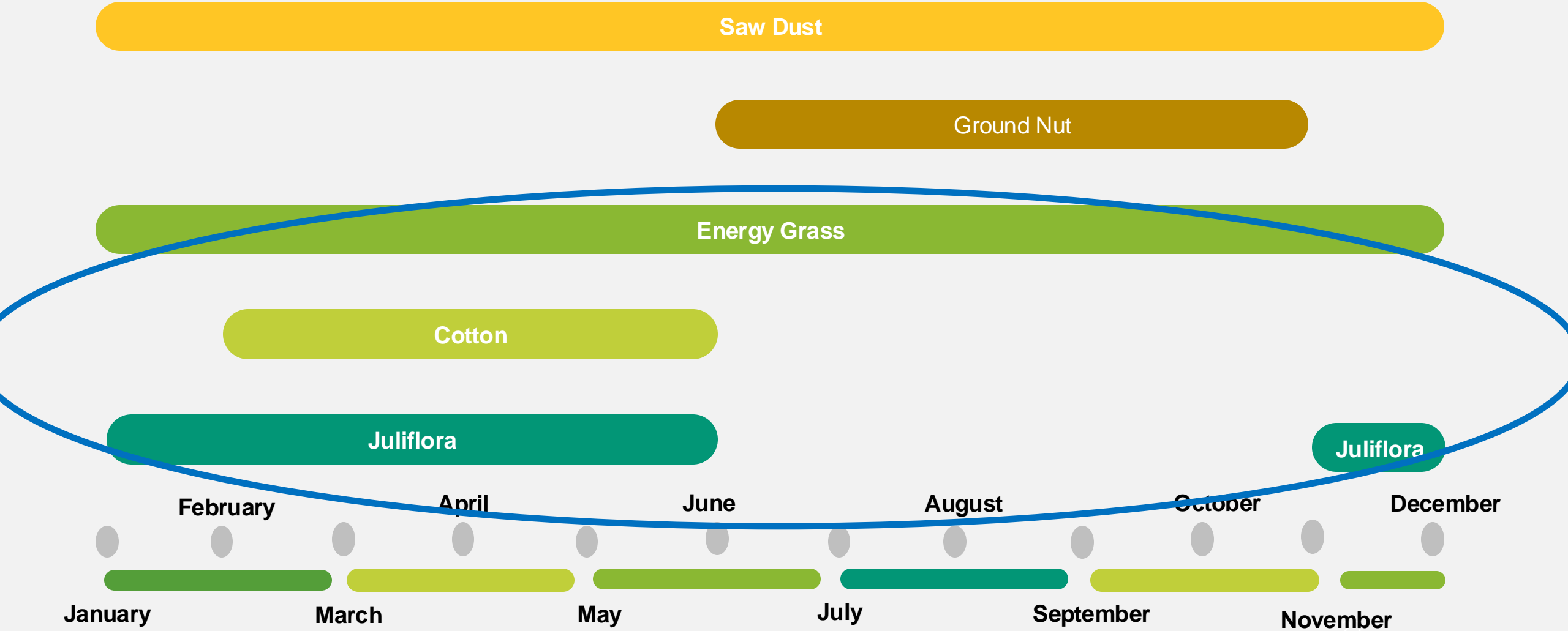


**First Week**



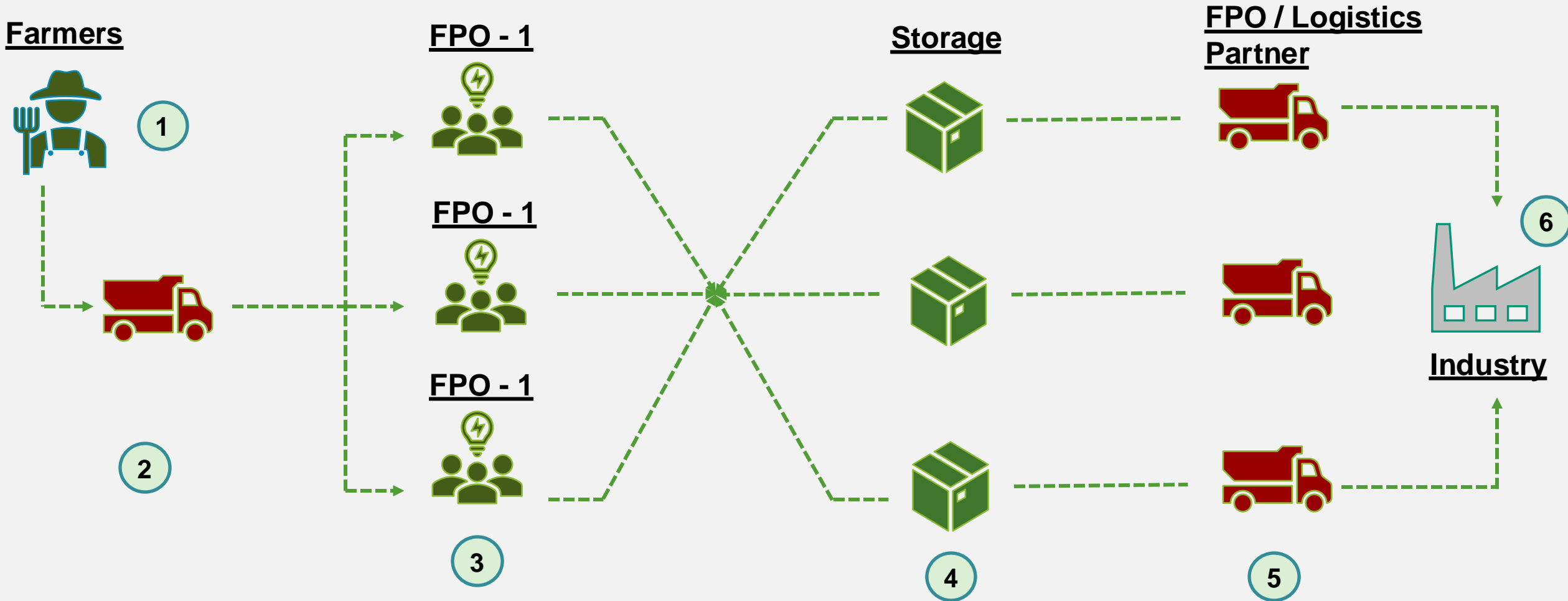
**Grows upto 10-12 feet**

# Raw Material Availability Timeline



# Supply Chain Setup

Graphical representation of material/goods flow from farm to Industry





# Setup with Farmers/FPOs

## Survey methodology, Identification of Clusters and Engagement with Farmers

Date	Village	Farmer	Acres	Cumulative Acres
17/10/17	Sindra	Kuldeep Singh	9	9
22/10/17	Dhumma	Ragbinder Singh	9.5	18.5
22/10/17	Dhumma	Gurjinder Singh	4.5	23
22/10/17	Dhumma	Amarjeet Singh	4.5	27.5
25/10/17	Sadhror	Amanjeet Singh	3	30.5
25/10/17	Sadhror	Gurdeep Singh	2.5	33
25/10/17	Sadhror	Balbir Singh	1	34
25/10/17	Jansui	Puran Singh	10	44
26/10/17	Jansui	Puran Singh	10	54
27/10/17	Jansui	Puran Singh	7	61
27/10/17	Mirzaupur		2	63
27/10/17	Mirzaupur	Nariender Singh	1	64
27/10/17	Jansui	Soni	2	66
28/10/17	Jansui	Suriender	3.5	69.5
28/10/17	Mirzaupur	Fauji	2.5	72
28/10/17	Jansui	Teja Singh	1	73
28/10/17	Mirzaupur	Santosh Singh	4	77
28/10/17	Jansui	Nishan Singh	5	82
28/10/17	Mirzaupur	Lali	3	85
29/10/17	Mirzaupur	Lali	3	88
29/10/17	Jansui	Sukhwinder Singh	2	90
29/10/17	Jansui	Lakwinder Singh	8	98

List of Farmers where bailing was done in NPL Rajpura



# Digitally Controlled

## Graphical representation of material/goods flow from farm to Industry

### Farmers



1



2

Logistics Partner

3

Aggregator



5

Storage



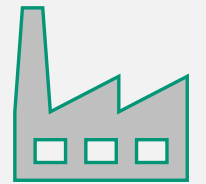
4



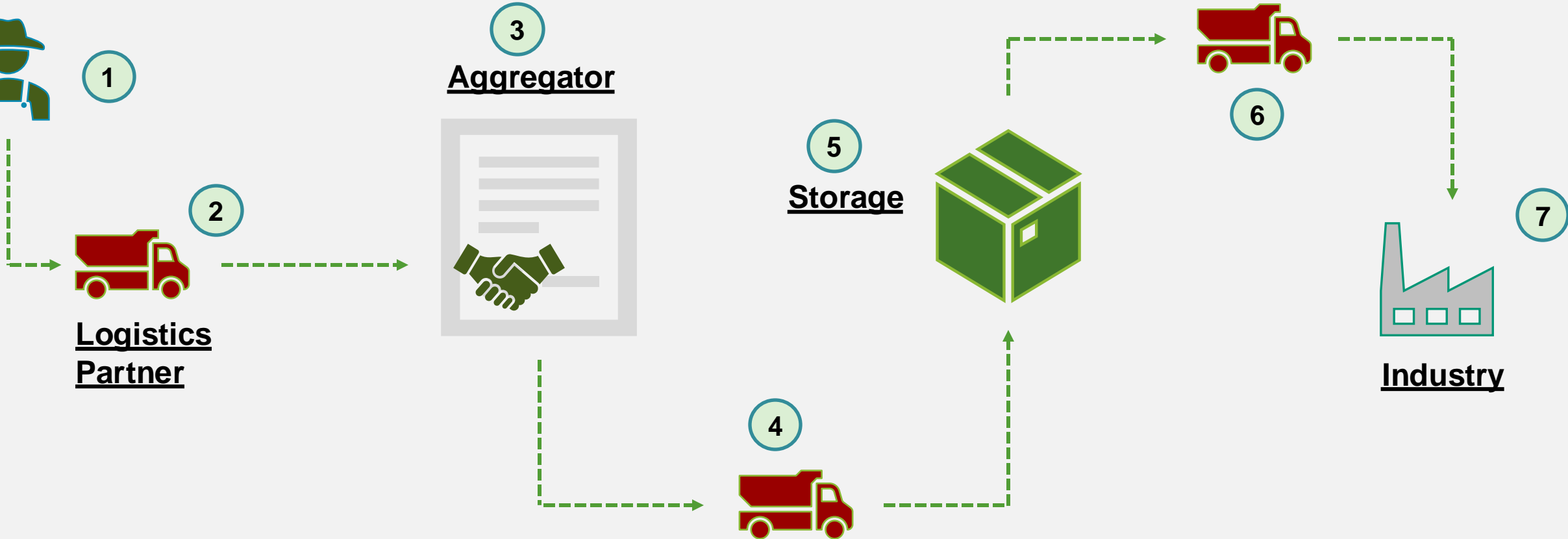
6



7



Industry



# Biomass Digital Market Place



## Complete Biomass Life Cycle Management

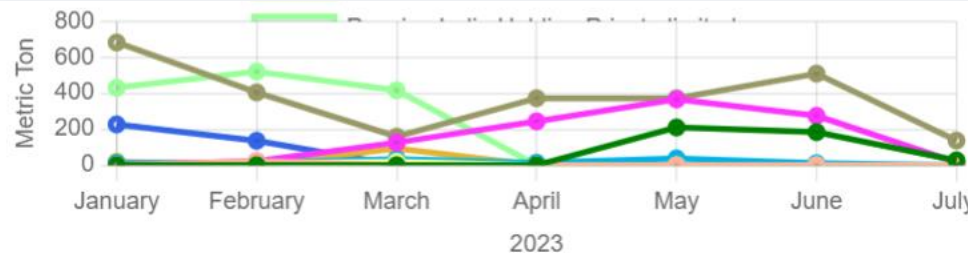
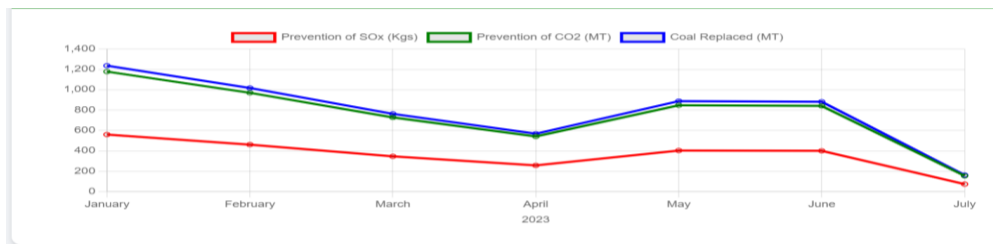
- Biomass Fuel Marketplace**
- Buyer
- Manufacturer
- QUOTATION & BIDS**
- Quotation
- Bids
- Orders
- DOCUMENTS**
- PO List
- Invoice List
- Duplicate Invoice List
- FINANCIAL DATA**

All Client PO No. Time Line Date

Select Client... Select PO No. All Data Select Date...

<b>Delivered Quantity (MT)</b> 11281	<b>Total No. Of Deliveries Sent</b> 591	<b>Active Orders</b> 12	<b>Completed Orders</b> 16	<b>Clients Onboarded</b> 10	<b>Manufacturer Onboarded</b> 21
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### Total Delivered Material (MT) [VIEW IN DETAIL](#)



**Value Of Material Traded (INR)**  
**₹95563086**

[View Impact numbers](#)

[View PO Status](#)

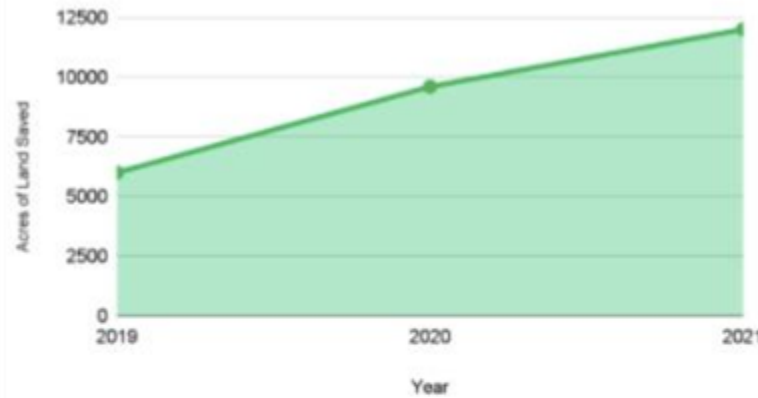
# Impact dashboard : will be generated for clients



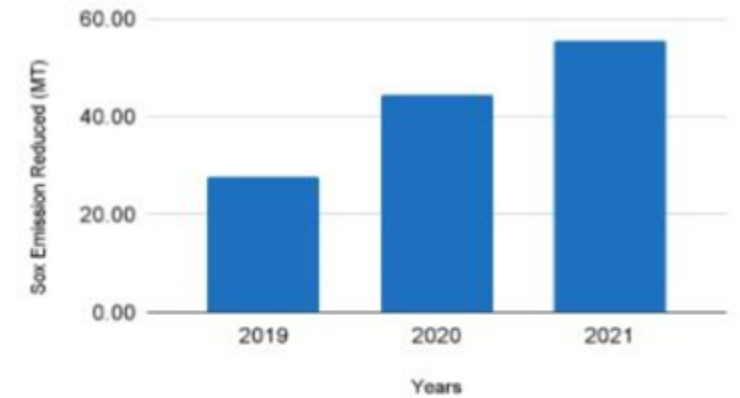
### Carbon Points Earned

Year	Carbon Points Earned
2019	21
2020	33.6
2021	42

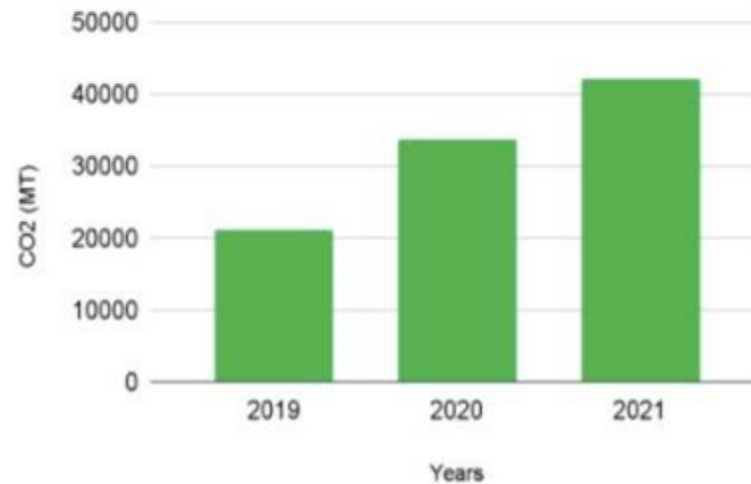
### Acres of Land Saved



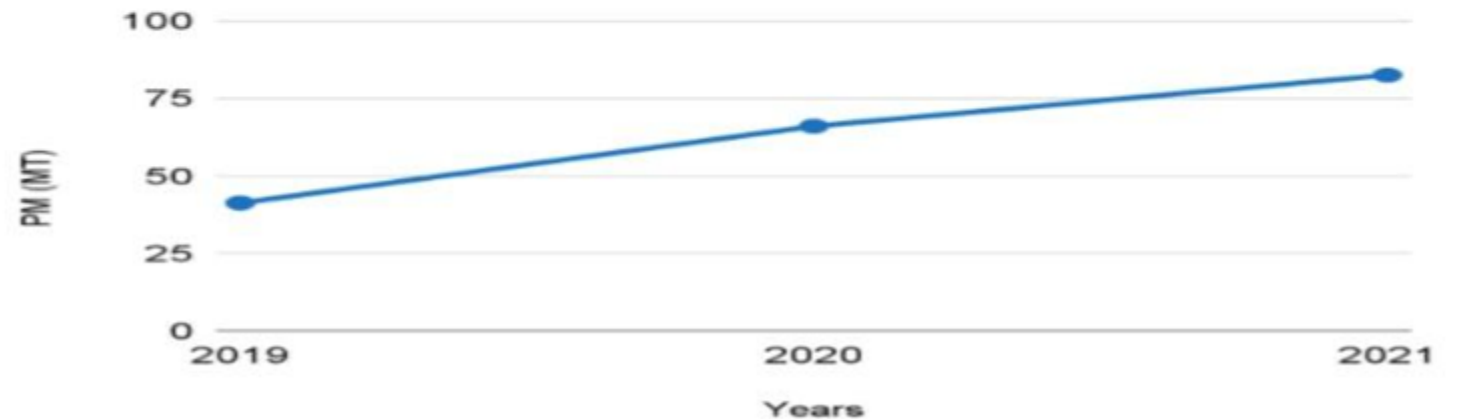
### Sox Emission Reduced (MT)



### Prevention of CO2 in to Atmosphere(MT)



### Prevention of PM in to Atmosphere (MT)



# Leadership Team with 110+ years of Rich Industry Experience



Sukhmeet Singh

Founder & CEO,  
ISB

- 20+ years in technology including 6 years as an entrepreneur
- Focused on climate change, biofuels and creating a positive impact



Robert Berry

Board Member  
Ex-head, European  
Bioenergy Research Institute

- 30+ years in development of B2B software for performance instrumentation & measurement of complex systems
- Leading capabilities in bioenergy and photonics



Priyadeep Kaur

Board Member, Product  
& Technology  
Symbiosis

- 20+ years of startup + corporate tech experience
- Launched multiple products/platforms like Sports Panther, CoWorkingOps and Prodigy Numbers and CleanEnergy Trade



Prithish Chatterjee

Sales & Growth,  
ISB

- 14+ years in B2B Sales.
- P&L leader - led sales and digital marketing
- Experience in the energy sector, online marketplaces, insurance.



Nitin Gupta

Strategy & Operations,  
ISB

- 18+ years in consulting, corporate strategy & business transformation recognized for driving growth.
- Hands-on leader; experience in setting up & scaling across 0 to 10 Cr (solving for Jio scale) and 100 to 500 Cr setups.



Simranjeet Singh

Partner Network &  
Supply Chain,  
Ex Reliance Power

- 12+ years In the power sector handling supply chain, production, quality and testing
- Hands-on supply chain leader with strong problem-solving capability

# Traction



**Winner: 1st Prize in StartUp India competition**

Tweeted by Govt. of India

- Eight Global and National Awards, including from UN
- More than 10 partnerships: R&D labs and Unilateral Organization like WWF and UN
- Featured in more than 30 press articles

## Partnerships



United Nations Award: Jan 2020

Winner of Global Maker Challenge: July 2019. Russia





Corporate Social Responsibility

# A2P Energy: How a tech platform is reducing agricultural pollution and increasing clean energy use in India

Alexis Raymond



A2P Energy  
 won a global  
 climate award  
 of \$100,000  
 from CISCO in  
 Sep 2022

**Cisco CSR**  
 @CiscoCSR

🌱 @A2pLtd from #India won the \$100,000 USD Climate Impact & Regeneration Prize in the 2022 @Cisco #GlobalProblemSolverChallenge!

👉 They created an #AI-based platform that reduces GHG emissions by identifying biomass burning. [cs.co/6015MJshD](https://cs.co/6015MJshD)



# Pictures of the operations





# Thanks



Sukhmeet Singh  
[sukhmeet@A2PEnergy.com](mailto:sukhmeet@A2PEnergy.com)  
8146659318  
[www.A2PEnergy.com](http://www.A2PEnergy.com)



# Long term - On Ground Operations

## Farmers Produce Organization – FPO's

FPO is a generic name, which means and includes farmer- producers' organization incorporated/ registered either under Part IXA of Companies Act or under Co-operative Societies Act of the concerned States and formed for the purpose of leveraging collectives through economies of scale in production and marketing of agricultural and allied sector.

### FPO

1. Are both Govt and Private
2. Govt has planned to form 10000 FPO's
3. 100 – 2000 Farmers are in FPO's
4. 15 Lakh Equity is from Govt

### Activities Under

1. Storage Can be done
2. Facilitates Logistics
3. Will have Separate Transaction Account
4. Will be led by 10 chosen personnel